
Jennifer A. Fritz

Instructional Designer

Derby, Kansas

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SKILLS

Instructional Design

Accessibility, ADDIE, Adult Learning Theory, Course Evaluation, E-Learning Development, Gamification, Gap Analysis, Graphic Design, Learning Theories, Needs Analysis, Project Management, Quality Control Analysis, Storyboarding, Training Process, Universal Design for Learning

Technology:

Adobe Acrobat, Adobe Captivate, Adobe Dreamweaver, Adobe Illustrator, Articulate Rise, Articulate Storyline, Audacity, Canva, Canvas, Gmail, Google Classroom, Google Docs, Google Draw, Google Forms, Google Sheets, Google SketchUp, Google Slides, HTML, Lectora, Microsoft Excel, Microsoft Office, Microsoft Outlook, Microsoft PowerPoint, Microsoft Word, Nearpod, Peardeck, Visme, Wordpress, Youtube, Zoom

EDUCATION

Emporia State University, KS - *Masters in Instructional Design and Technology*

AUGUST 2022 - MAY 2024 (ANTICIPATED)

Kansas State University, KS - *Bachelors of Science in Education*

JANUARY 2009 - MAY 2012

CAREER BACKGROUND

USD 260, Derby, KS - *Technology Educator*

JUNE 2018 - PRESENT

- Conducted training needs analysis for 50+ staff members through surveys and interviews, resulting in tailored instructional events that were reviewed as 'highly effective' by 97% of staff and resulted in 25% increase in digital tool usage.
- Designed and tested Individual Plans of Success for over 4,000 students through needs assessments, gap analysis, and evaluating user feedback resulting in a top 8 ranking for my school district in the state of Kansas.
- Developed workplace aids and curriculum for 300+ staff members using district-mandated pacing guides and curriculum to restructure in-person learning events to fit online formats in under 30 days.

Amber Waves Diving Company, Wichita, KS - Adult Instructor and Staff Evaluator

MAY 2017 - PRESENT

- Analyzed the performance of staff members using quality control analysis, individual evaluation and observations to ensure staff met international scuba standards, resulting in a 100% pass rate.
- Designed and developed eLearning by evaluating student feedback surveys, scores, and assessments, leading to 100% course completion and satisfaction.

USD 259, Wichita, KS - Educator

AUGUST 2012 - MAY 2018

- Designed and maintained digital and print communication guides for over 60+ students through collaboration and project management skills, which brought about a 20% increase in parent engagement.
- Created staff training using digital resources for the rollout of new programs based on adult learning principles and content knowledge resulting in a 90% success rate after rollout.

AWARDS

Instructional Design and Technology Graduate Student Scholarship

JANUARY 2022 (for exemplary work and dedication)

I Make a Difference Award

JANUARY 2021 (for excellence in remote instruction)

Good Apple Award

MAY 2018 (for collaboration and student achievement scores)